

The First Indonesian Project to Receive Recognition at MIPIIM Awards 2013 – for Best Futura Project

Jakarta, 10th December 2013 – The first Indonesian project to receive recognition at the MIPIIM Awards for Best Futura Project Asia Pacific 2013, **Sequis Tower**, marks the beginning of its first stage of a state-of-the-art office tower, as well as a new urban strategy for the district. The groundbreaking ceremony is celebrated today by FARPOINT at the Sudirman Central Business District (SCBD) area that has become one of city's most important new urban developments. Expected to be ready in Q2 2017, Sequis Tower represents the next generation of International Grade A Office Buildings aiming to be the first to achieve a Leadership in Energy and Environmental Design (LEED) Platinum rating to attract blue chip multinational companies.

Prime Location with Dual Access

Providing access to both the SCBD and Sudirman arterial road, Sequis Tower offers optimum convenience to the city's prominent mall, hotel and surrounding corporate towers with an engaging open plaza. Envisioned as a lifestyle and shared destination through its public space, the development combines elegant and inviting venues for lifestyle dining – both inside and outside with conference facilities, fitness centers, and retail banking.

Driven by Innovation

Driven by innovative forward thinking, every component of the project is focused on reducing tenant operating costs. Sequis Tower has been designed to offer large, column free, floor plates with no constraints, presenting wide panoramic views. A raised floor system will provide a generous three meters to ceiling height for flexibility of tenant layout. Parking consultant design team ensures smooth flow traffic around the parking area that provides over 1.500 car lots.

Environmentally Conscious Design

“We are happy to begin the first stage of this state-of-the-art office tower, which reflects the symbol of the rise of international business in Jakarta. Sequis Tower is developed to cater to the needs of business sectors that requires international standard working space. Having your office at Sequis Tower will reflect a multinational or domestic company's long term vision for a better Jakarta, with a sustainable business for today and for the future. Our aim for the LEED Platinum rating will target up to 40% of energy utilization savings, through our unique water conservation system, a one-of-a-kind solar screen system



and double-glazed glass from leading global technology providers,” Dougie Crichton, Representative of FARPOINT says.

World Class Collaboration

“Sequis Tower is also a reflection of our core passion at FARPOINT in delivering innovative products and quality experiences that creates value for our stakeholders. As an award-winning project, Sequis Tower will be built by a world-class collaboration between FARPOINT and renowned partners in the industry - Kohn Pederson Fox Associates (KPF) Architect, Thornton Tomasetti, Beca Engineering Consulting, Kroll Security Group security consultant – aiming to create an identifiable address that is artfully unique from other buildings in Jakarta, accommodating both the public and the users of the building,” Hellen Triutomo, Senior Marketing Manager of FARPOINT concludes.

---END---

PT. Farpoint
Chase Plaza Podium 6th Fl.
Jl. Jend. Sudirman Kav. 21
Jakarta 12920, Indonesia

T +62 21 52994000

F +62 21 5206970

E info@farpoint.co.id

www.farpoint.co.id



About FARPOINT

FARPOINT management has more than 30 years of experience in Real Estate Development, Property Investment, and Asset Management in Indonesia. FARPOINT's in-house capabilities ensure disciplined execution through strong quality control and project management. Driven by the passion of the team, FARPOINT offers artfully world class collaboration property works, which can be differentiated from its consistent innovative features while delivering fine experiences to business clients and end customers. With "Think Beyond" as the philosophy, FARPOINT creates values for stakeholders: its employees, partners, clients, customers and communities in order to compete globally. FARPOINT is part of Gunung Sewu Group, a respected and well-established business group in Indonesia.

About MIPIM Awards

Le marché international des professionnels de l'immobilier, which is more well known as MIPIM, is a leading international property event and setting a benchmark in the industry. Originally hosted in France, MIPIM Asia has been created and hosted on annual basis which presents real estate shows, including an exhibition area, networking events and expert-led conference sessions. As part of this distinguished event, awards are presented to property projects and players in the industry, aimed at improving the property sector internationally. Please visit www.mipim-asia.com for more details.

About LEED Platinum

LEED stands for Leadership in Energy and Environmental Design (LEED), which is set as rating system for design, construction, operation, and maintenance of buildings, residences and neighborhoods.

LEED was initiated by a non-profit organization, US Green Building Council, in 1998 and has been developed to help building owners and operators to be environmentally responsible and use resources efficiently. Please visit <http://www.usgbc.org/> for more details on US Green Building Council.

For further queries, please contact:

Hellen Triutomo, Senior Marketing Manager FARPOINT

hellen.triutomo@farpoint.co.id

Kennedy, Voice and Berliner PR Consultant

Sirly W. Nasir, Senior Consultant

sirly-widya.nasir@kennedyvoice-berliner.com

Tantiana Yolanda, Account Coordinator

tantiana.yolanda@kennedyvoice-berliner.com

Dian Noeh Abubakar, Founder & CEO

dian.noeh@kennedyvoice-berliner.com

PT. Farpoint
Chase Plaza Podium 6th Fl.
Jl. Jend. Sudirman Kav. 21
Jakarta 12920, Indonesia

T +62 21 52994000

F +62 21 5206970

E info@farpoint.co.id

www.farpoint.co.id